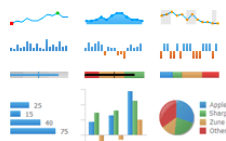


Klipfolio Dashboard Raises Bar for KPI Data Visualization

High-impact charts, ad-hoc find, and drill across features come to the desktop

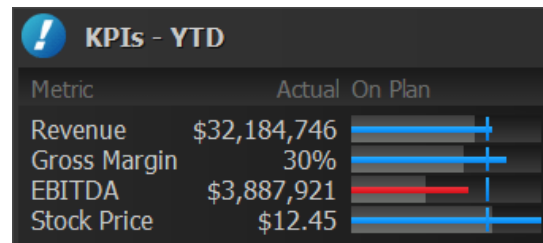
Ottawa, Canada – March 23, 2010: Klipfolio, Inc., developer of Klipfolio Dashboard – the KPI Dashboard – today announced the immediate availability of Klipfolio Dashboard version 5.4. The [dashboard software](#) has added a host of best-practice data visualization techniques to bridge the operational performance gap between [key performance indicators \(KPIs\)](#) and better decisions. Chief among the innovations packed into Klipfolio Dashboard are additional high-impact data visualization and charting features, an all new ad-hoc find feature for your performance data, and drill across capabilities to map non- homogeneous data sets.

KPI Data Visualization



Bullet charts, credited to visual communications expert Stephen Few, are just one of the new chart options available in Klipfolio v5.4 to

help convey substantial information in very little space. Other available charts include full-frame column and pie charts, stacked bar and win/loss charts, sparkline and vertical bar charts. High-impact charts are perfect for at-a-glance dashboards and scorecards, like Klipfolio Dashboard, which promote KPI awareness by remaining visible as a sidebar on user's desktops throughout the day.



A bullet chart in Klipfolio Dashboard v5.4

Follow your KPIs wherever they go

To complement Klipfolio Dashboard's familiar drill down ability for homogeneous data, version 5.4 allows users to drill across metrics to follow their KPIs across heterogeneous information. For example, beyond drilling down from national to local sales figures, Klipfolio Dashboard users can now also drill across to associated measures such as inventory levels or on-time delivery. And they can do it all on their desktop. The barriers between decision makers and their data are falling.

Use Search skills for your ad-hoc KPI queries

Finding specific information is faster and easier in Klipfolio Dashboard v5.4 too. If you can use a search engine, the same familiar skills help you analyse KPIs. The "find" function in Klipfolio Dashboard is available in all Klips via the context menu, and is intended for ad-hoc use. In addition to keywords, you can use Boolean operators to require, restrict, and refine your queries so you can find just the right slice of performance information.

Order #	Customer	Status
9521270	Fargone Ltd.	On Hold
7887944	Mosbius Desig...	On Hold
4233724	Initech Inc.	On Hold
6838351	Welltown Inc.	On Hold
2724028	Welltown Inc.	On Hold
2696063	Initech Inc.	On Hold

The new Find feature with Boolean operators

To truly appreciate the scope of visual innovations baked into Klipfolio Dashboard v5.4, you need to see them for yourself. [Try this simple interactive Klipfolio Dashboard demo](#) to see the evolution of the KPI dashboard.

Klipfolio Dashboard Raises Bar for KPI Data Visualization

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About Klipfolio Inc.

Klipfolio develops Klipfolio Dashboard – the KPI Dashboard – to help the Fortune 1000 increase the visibility of key performance indicators for informed decisions that improve performance and profitability. It is the only business dashboard that presents operational information directly on the desktop where it's always visible, accessible, and actionable. Clients include Intel, Staples, Baxter Healthcare, EMC and Lufthansa. For more information, visit www.klipfolio.com. For more information visit www.klipfolio.com, call +1.877.233.6149 US and Canada or +1.613.233.6149 Worldwide, or email sales@klipfolio.com.

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